

State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

JAMES C. GARDNER
CHAIRMAN

4307 MAIL SERVICE CENTER
RALEIGH, NC 27699-4307

COMMISSION MEMBERS:
JOEL L. KEITH



MICHAEL C. HERRING
ADMINISTRATOR

(919) 779-0700
FAX (919) 661-5927

KEVIN M. GREEN

MEMORANDUM 2849

TO: ABC Boards, ABC Warehouse and Military

FROM: Michael C. Herring
Administrator

DATE: June 04, 2014

Supplier Changes:

Aveniu Brands-A.V.Brands has been appointed the exclusive owner of Prichard's brands.
Code 24741 was a listed item, changed to special order. Broker: Southern Wine & Spirits

CODE	BRAND	RBP	SIZE	PROOF	FILING
					STATUS
24741	Prichard's Double Barrel Bourbon	\$59.95	.75L	90	Sp. Order
27034	Prichard's Sweet Lucy	\$31.65	.75L	70	Sp. Order
48561	Prichard's Crystal Rum	\$37.10	.75L	80	Sp. Order
48564	Prichard's Fine Rum	\$48.70	.75L	80	Sp. Order
48566	Prichard's Cranberry Rum	\$37.10	.75L	70	Sp. Order
48568	Prichard's Key-Lime Rum	\$37.10	.75L	70	Sp. Order
48570	Prichard's Peach-Mango Rum	\$37.10	.75L	70	Sp. Order

New Supplier for Kai brands is Kai Vodka. Previous supplier was MHW/ Kai
Remittance address

Kai Vodka
1240 Ala Moana Blvd, Suite 315
Honolulu, HI 96814

CODE	BRAND	RBP	SIZE	PROOF	FILING
					STATUS
62105	Kai Lemongrass Ginger Soju	\$34.75	.75L	48	Sp. Order
62106	Kai Young Coconut Soju	\$34.75	.75L	48	Sp. Order
70060	Kai Vodka	\$34.75	.75L	80	Sp. Order
70061	Kai Lemongrass	\$34.75	.75L	70	Sp. Order
70062	Kai Coconut Pandan	\$34.75	.75L	70	Sp. Order
70063	Kai Lychee	\$34.75	.75L	70	Sp. Order

For your convenience, all memorandums are sent via e-mail and uploaded to the abc.nc.gov website under the heading Local
ABC Boards / Board Memoranda

Berentzen Apfel Liqueur has been relisted under a new supplier and broker.

New supplier Park Street Imp./ Berentzen , broker: Southern Wine & Spirit s

CODE	BRAND	RBP	SIZE	PROOF	FILING
					STATUS
00706	Berentzen Apfel Liqueur(3)	\$19.95	.75L	40	Listed

Remittance address:

Park Street Imp./ Berentzen
1000 Brickell Ave, Suite 915
Miami, FL 33131

SPA:

In addition to code change, there is an SPA

Code 23562 Elijah Craig (6) 1.75

MONTH	CURRENT CCLB	SPA	NET CCLB	NET BOTTLE PRICE
7/1/2014	\$159.18	\$16.16	\$143.02	44.95

UPC Changes:

CODE	BRAND	SIZE	OLD	NEW
			UPC	UPC
65222	El Jimador Reposado (6)	1.75L	10744607762400	10744607102817